



2024

# SPONSORSHIP

*Opportunities*



INDIGENOUS

BUSINESS GROUP

# ABOUT IBG



**ZOAR FULWILDER**

Salt River Pima-Maricopa //  
Owner of Mavid Construction



**ROB PERO**

Bad River Band of Lake Superior  
Chippewa // Owner of Perodigm Media



**COLLIN PRICE**

Ho-Chunk Nation //  
Owner of Heena Development



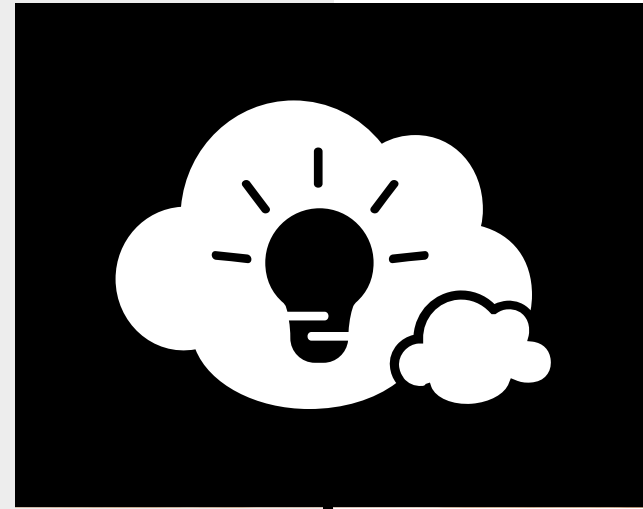
Indigenous Business Group (IBG) brings donors, companies, tribes and other organizations together to promote Indigenous business and tribal economic development through the hosting of unique and exciting fundraisers and networking events.

IBG is comprised of three Indigenous business owners representing various tribes across the country. Together, we aim to elevate Indian Country's entrepreneurs and businesses and bridge the gap to our private sector partners.

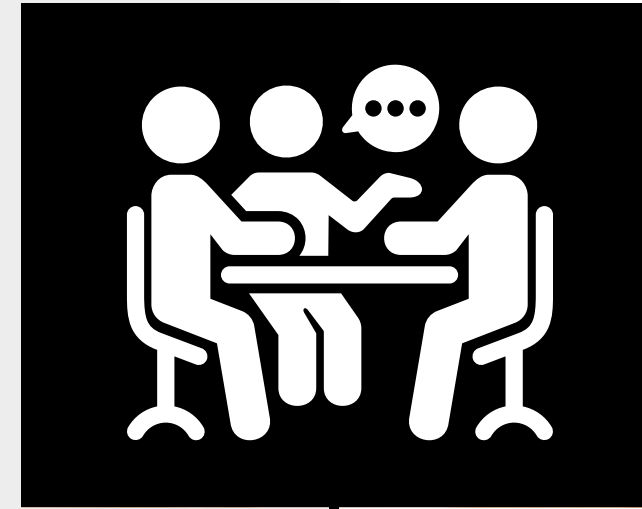
# WHY SPONSOR?



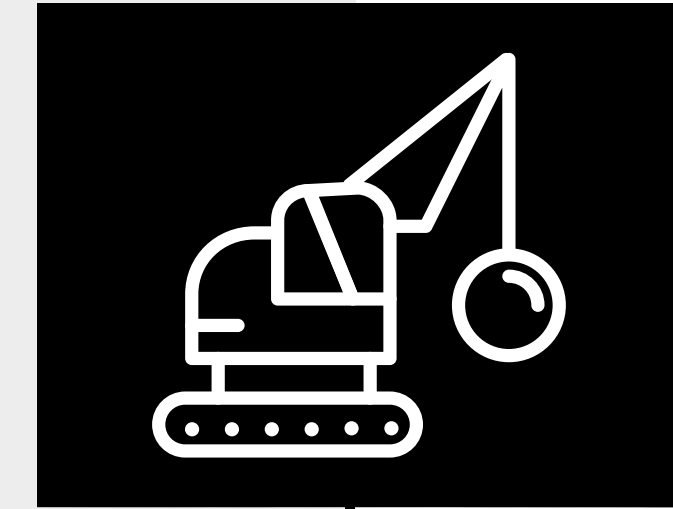
Build relationships  
with Indian Country  
business & Tribal  
leaders



Establish thought  
leadership



Showcase services  
& initiatives to niche  
market



Solidify your  
commitment to  
the industry

# CUSTOM SPONSORSHIPS

IBG customizes partnerships to meet your individual requirements. Whether through an annual membership, a strategic partnership, or event sponsorship(s), our team will collaborate with you to cater to your specific business goals.

## Why Partner:

- Brand visibility at all IBG events
- Opportunities to showcase services in Indian Country
- Co-hosted partner events
- Speaking and panel opportunities at IBC
- Lobbying efforts
- Business development
- Strategic partnerships for workforce and economic development initiatives
- And more!

For more information, please get in touch with Zoar Fulwilder, Rob Pero, or Collin Price.

### ZOAR FULWILDER

Phone: 920-655-6023

Email: [zoar@mavidconstruction.com](mailto:zoar@mavidconstruction.com)



### ROB PERO

Phone: 608-438-2642

Email: [rob@perodigm.com](mailto:rob@perodigm.com)



### COLLIN PRICE

Phone: 608-772-8848

Email: [collin@heenadevelopment.com](mailto:collin@heenadevelopment.com)



# INDIGENOUS BIZ CON

This Wisconsin Indigenous business convention is an in-person experience that brings together Indigenous owned businesses, thought leaders, tribal leaders, and non-Native partners to learn, network, collaborate and build meaningful partnerships that result in business.

Date: Annually in October

Location: Potawatomi Casino & Hotel, Milwaukee, WI

Participants: 250-300

Format: Multi-Track Panels & Keynote Speakers

- Exhibit Space
- Indigenous People's Day Opening Night Celebration
- Artisan Marketplace
- Awards Banquet

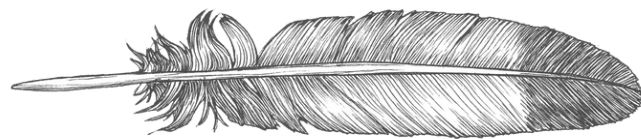


# IBC SPONSORSHIPS

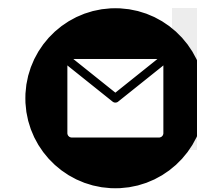
Conference Assets

|  | TITLE PRESENTING SPONSOR | DIAMOND SPONSOR | PLATINUM SPONSOR | GOLD SPONSOR | SILVER SPONSOR | BRONZE SPONSOR |
|--|--------------------------|-----------------|------------------|--------------|----------------|----------------|
|  | \$50,000+                | \$50,000        | \$25,000         | \$10,000     | \$5,000        | \$2,500        |
| Complimentary Conference Registrations                 | CUSTOM                   | 10              | 5                | 3            | 2              | 1              |
| Presentation and/or Breakout Session                   | CUSTOM                   | ✓               | ✓                | ×            | ×              | ×              |
| Visibility in Press Release & Pre-Conference Marketing | CUSTOM                   | ✓               | ✓                | ×            | ×              | ×              |
| Exhibit Table  | ✓                        | ✓               | ✓                | ✓            | ✓              | ×              |
| Multimedia Product or Company Profile                  | ✓                        | ✓               | ×                | ×            | ×              | ×              |
| Mention during Introduction of Keynote Speaker         | ✓                        | ✓               | ✓                | ×            | ×              | ×              |
| Full Page Ad in Conference Program                     | ✓                        | ✓               | ✓                | ×            | ×              | ×              |
| Half Page Ad in Conference Program                     | ×                        | ×               | ✓                | ×            | ×              | ×              |
| Social Media Feature                                   | ✓                        | ✓               | ✓                | ✓            | ×              | ×              |
| Social Media Mention                                   | ✓                        | ✓               | ✓                | ✓            | ✓              | ✓              |
| Recognition at Conference                              | ✓                        | ✓               | ✓                | ✓            | ✓              | ✓              |
| Post Conference Attendee List                          | ✓                        | ✓               | ✓                | ✓            | ✓              | ✓              |

# CONTACT INFORMATION



INDIGENOUS  
BUSINESS GROUP



**EMAIL**

[contact@indigenousbusinessgroup.org](mailto:contact@indigenousbusinessgroup.org)



**PHONE**

(877) 494-0515



**WEBSITE**

[indigenousbusinessgroup.org](http://indigenousbusinessgroup.org)