



2024

SPONSORSHIP

Opportunities



INDIGENOUS

BUSINESS GROUP

ABOUT IBG



ZOAR FULWILDER

Salt River Pima-Maricopa //
Owner of Mavid Construction



ROB PERO

Bad River Band of Lake Superior
Chippewa // Owner of Perodigm Media



COLLIN PRICE

Ho-Chunk Nation //
Owner of Heena Development



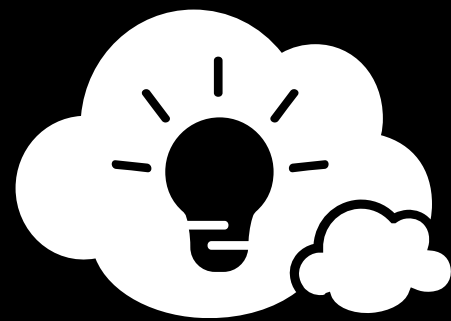
Indigenous Business Group (IBG) brings donors, companies, tribes and other organizations together to promote Indigenous business and tribal economic development through the hosting of unique and exciting fundraisers and networking events.

IBG is comprised of three Indigenous business owners representing various tribes across the country. Together, we aim to elevate Indian Country's entrepreneurs and businesses and bridge the gap to our private sector partners.

WHY SPONSOR?



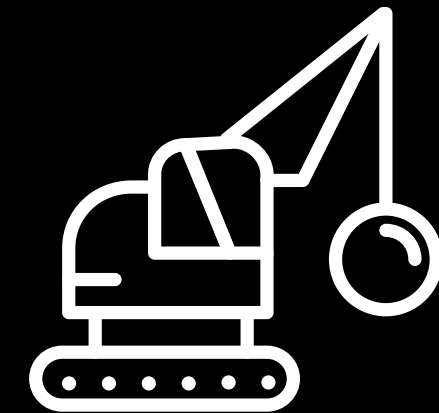
Build relationships
with Indian Country
business & Tribal
leaders



Establish thought
leadership



Showcase services
& initiatives to niche
market



Solidify your
commitment to
the industry

CUSTOM SPONSORSHIPS

IBG customizes partnerships to meet your individual requirements. Whether through an annual membership, a strategic partnership, or event sponsorship(s), our team will collaborate with you to cater to your specific business goals.

Why Partner:

- Brand visibility at all IBG events
- Opportunities to showcase services in Indian Country
- Co-hosted partner events
- Speaking and panel opportunities at IBC
- Lobbying efforts
- Business development
- Strategic partnerships for workforce and economic development initiatives
- And more!

For more information, please get in touch with Zoar Fulwilder, Rob Pero, or Collin Price.

ZOAR FULWILDER

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ROB PERO

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COLLIN PRICE

Phone: 608-772-8848

Email: collin@heenadevelopment.com



HOLIDAY LUNCHEON

Please join our fellow Indigenous business owners, tribal leaders, and other non-Native partners for the Perodigm Holiday Luncheon. This is an opportunity to gather with friends and enjoy a relaxing lunch in the midst of the holiday season!

Date: Annually in January

Location: Café Benelux, Milwaukee, WI

Participants: 30-40

Format: Business Luncheon

- Amazing food and drinks
- Smaller, more intimate setting

*Event has been rescheduled from January 12 to February 9th due to weather conditions.



STATE OF THE TRIBES RECEPTION

Mavid Construction's State of the Tribes reception is where Wisconsin's Native American leaders gather to touch on a number of topics in front of lawmakers during the annual State of the Tribes address. The reception is an opportunity to meet Tribal leaders, government officials, and businesses for networking, conversation and fun!

Date: Annually in February

Location: Edgewater Hotel, Madison, WI

Participants: 150

Format: Networking Reception

- Guest Speaker: TBD
- Food and drinks



STATE OF THE TRIBES RECEPTION SPONSORSHIPS

PLATINUM \$2,500	GOLD \$1,500	SILVER \$1,000	BAR \$800	BRONZE \$500
Game Sponsor	Logo Prominent on Sponsor Board	Logo on Sponsor Board	Signage with Logo on Bar Area	Logo on Sponsor Board
Logo Prominent on Sponsor Board	Social Media Mention	Social Media Mention	Verbal Recognition at Event	Verbal Recognition at Event
Social Media Mention	Verbal Recognition at Event	Verbal Recognition at Event		
Verbal Recognition at Event				

IBG & WIEDC

NETWORKING RECEPTION

This welcome reception hosted by IBG and WIEDC, offers the perfect opportunity to connect in a relaxed and social setting. Located within the Green Bay Packers Hall of Fame, this event provides the ideal chance to engage with Indigenous business leaders from across the state. Delight in delectable cuisine, refreshing beverages, and meaningful conversations during this gathering.

Date: Annually in Spring

Location: Green Bay Packer Hall of Fame | Green Bay, WI

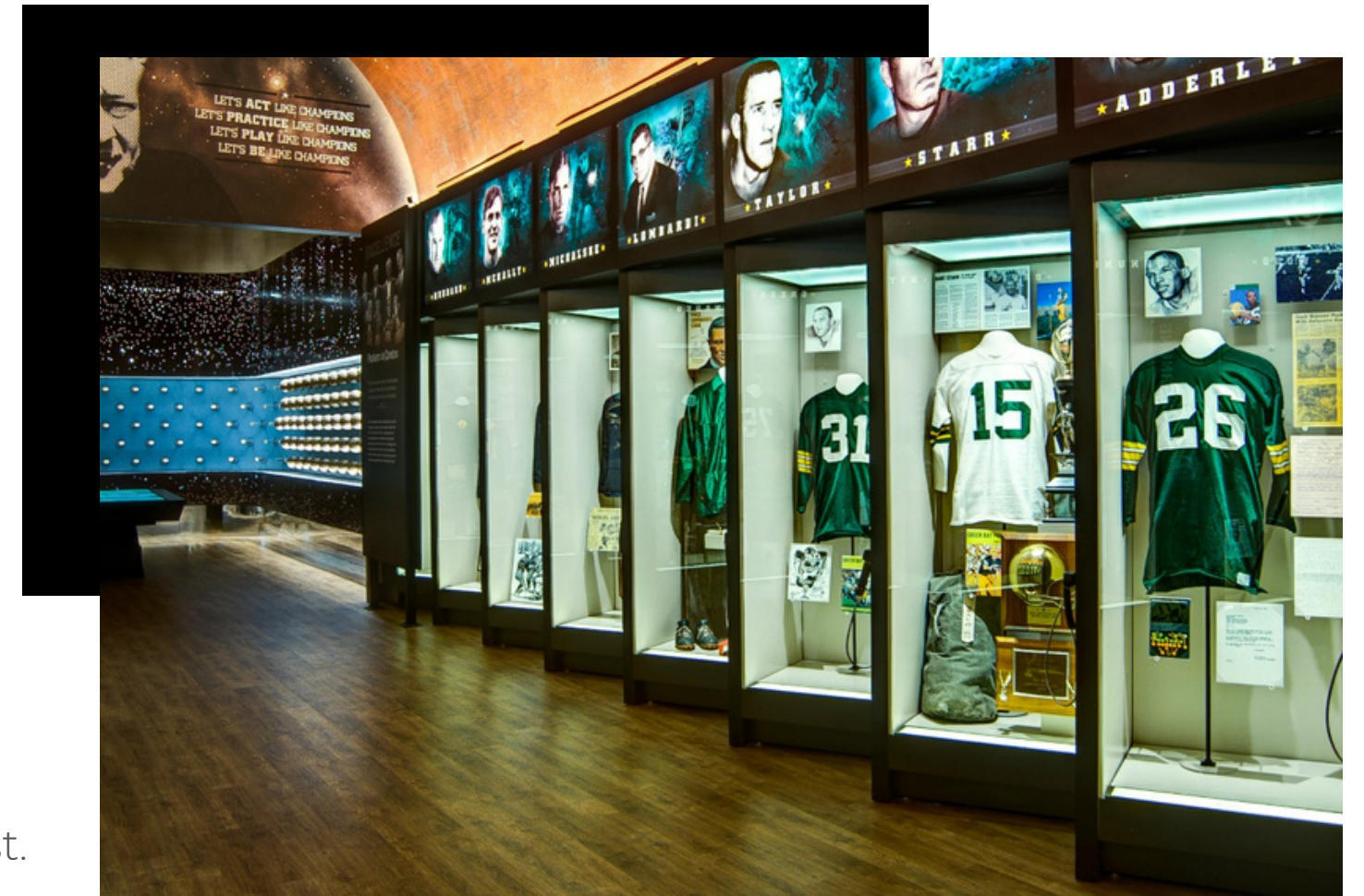
Participants: 75-100

Format: Networking Reception

- Evening of networking opportunities in a casual environment



*Custom sponsorships available upon request.



GOLF OUTING

This golf outing is a perfect way to network in a more informal and social atmosphere. In addition to playing 18 holes of golf, attendees enjoy food, drinks, raffle prizes, team prizes, hole contests, and more. A portion of the funds raised will go to the AICCW scholarship program. Ask about sponsorship opportunities!

Date: Annually in Summer

Location: Wisconsin (new location each year)

Participants: 35 teams of 4 people each

Format: Golf outing

- Afternoon & evening networking opportunities in a casual environment



INDIGENOUS BIZ CON

This Wisconsin Indigenous business convention is an in-person experience that brings together Indigenous owned businesses, thought leaders, tribal leaders, and non-Native partners to learn, network, collaborate and build meaningful partnerships that result in business.

Date: Annually in October

Location: Potawatomi Casino & Hotel, Milwaukee, WI

Participants: 250-300

Format: Multi-Track Panels & Keynote Speakers

- Exhibit Space
- Indigenous People's Day Opening Night Celebration
- Artisan Marketplace
- Awards Banquet



IBC SPONSORSHIPS

Conference Assets

	TITLE PRESENTING SPONSOR	DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
	\$50,000+	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500
Complimentary Conference Registrations	CUSTOM	10	5	3	2	1
Presentation and/or Breakout Session	CUSTOM	✓	✓	×	×	×
Visibility in Press Release & Pre-Conference Marketing	CUSTOM	✓	✓	×	×	×
Exhibit Table	✓	✓	✓	✓	✓	×
Multimedia Product or Company Profile	✓	✓	×	×	×	×
Mention during Introduction of Keynote Speaker	✓	✓	✓	×	×	×
Full Page Ad in Conference Program	✓	✓	✓	×	×	×
Half Page Ad in Conference Program	×	×	✓	×	×	×
Social Media Feature	✓	✓	✓	✓	×	×
Social Media Mention	✓	✓	✓	✓	✓	✓
Recognition at Conference	✓	✓	✓	✓	✓	✓
Post Conference Attendee List	✓	✓	✓	✓	✓	✓

CONTACT INFORMATION



INDIGENOUS
BUSINESS GROUP



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