



2023

SPONSORSHIP

Opportunities



INDIGENOUS

BUSINESS GROUP

ABOUT IBG



ZOAR FULWILDER

Salt River Pima-Maricopa //
Owner of Mavid Construction



ROB PERO

Bad River Band of Lake Superior
Chippewa // Owner of Perodigm Media



COLLIN PRICE

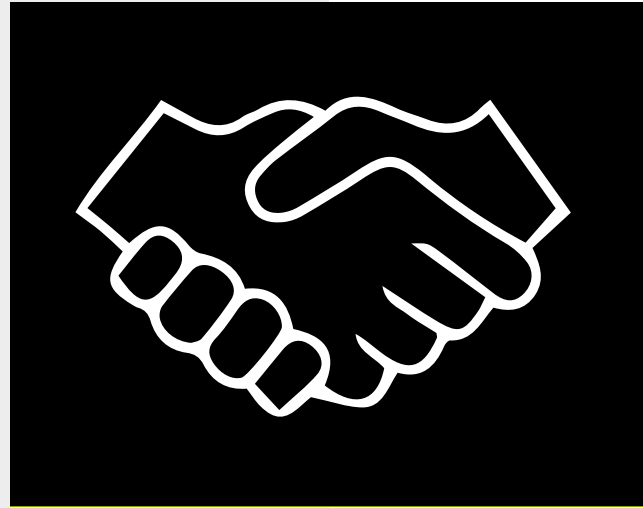
Ho-Chunk Nation //
Owner of Heena Development



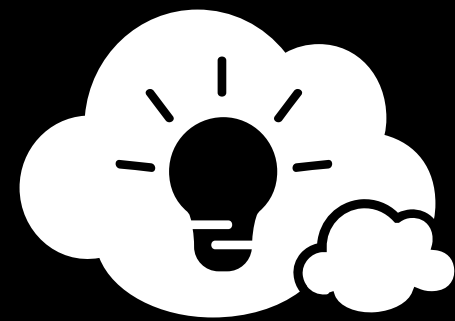
Indigenous Business Group (IBG) brings donors, companies, tribes and other organizations together to promote Indigenous business and tribal economic development through the hosting of unique and exciting fundraisers and networking events.

IBG is comprised of three Indigenous business owners representing various tribes across the country. Together, we aim to elevate Indian Country's entrepreneurs and businesses and bridge the gap to our private sector partners.

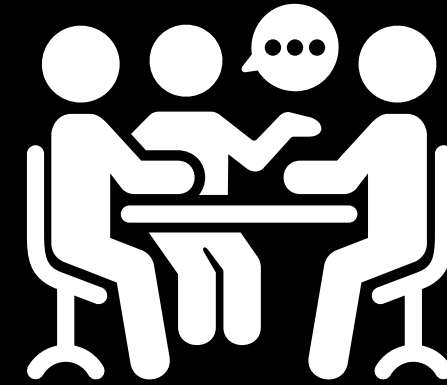
WHY SPONSOR?



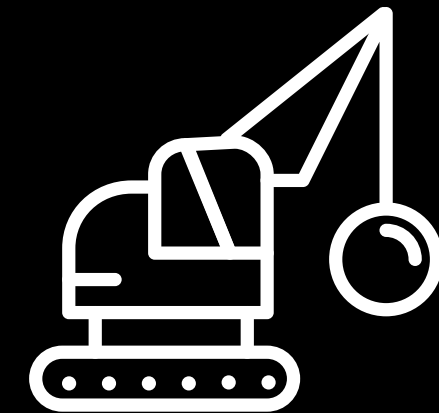
Build relationships
with Indian Country
business & Tribal
leaders



Establish thought
leadership



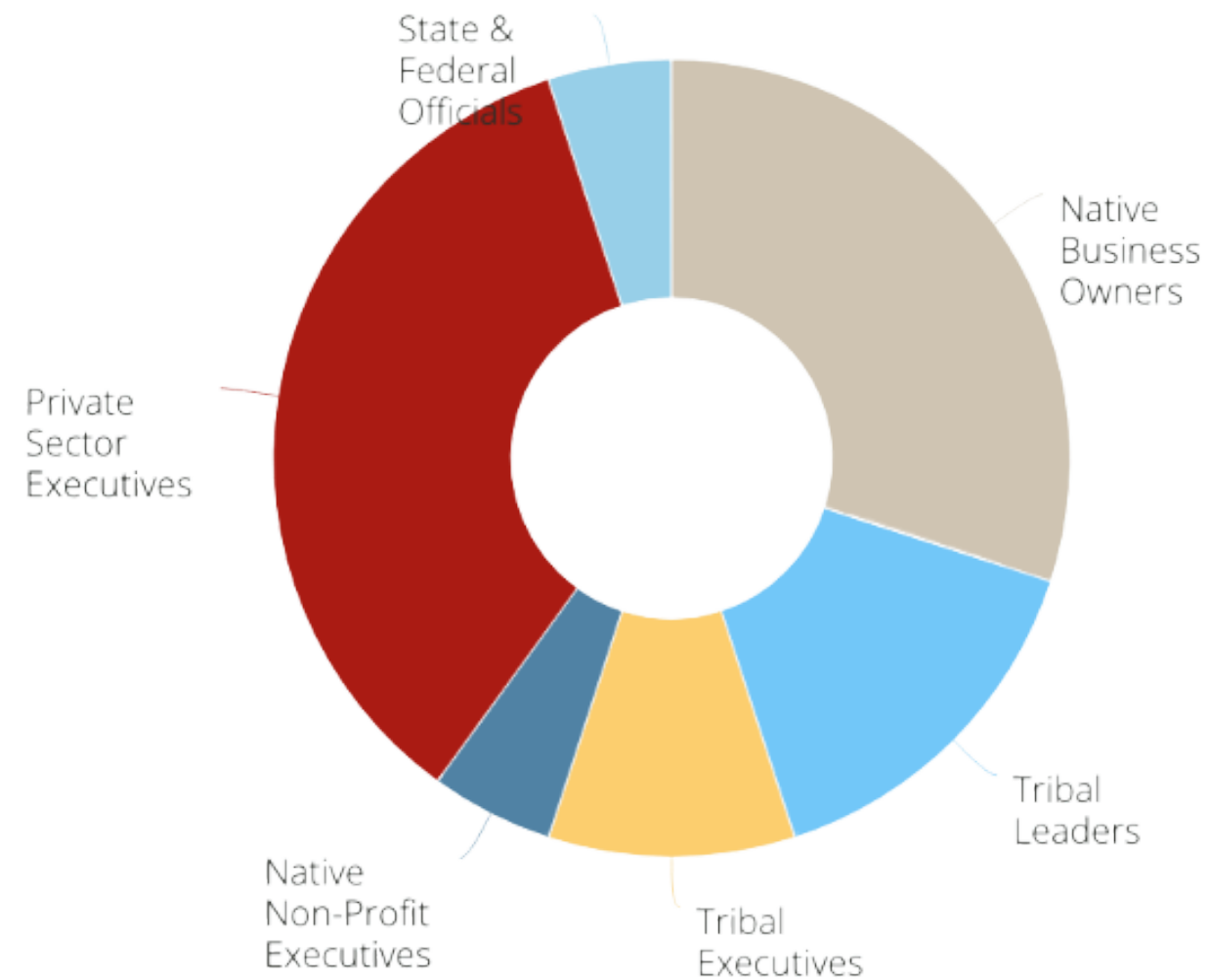
Showcase services
& initiatives to niche
market



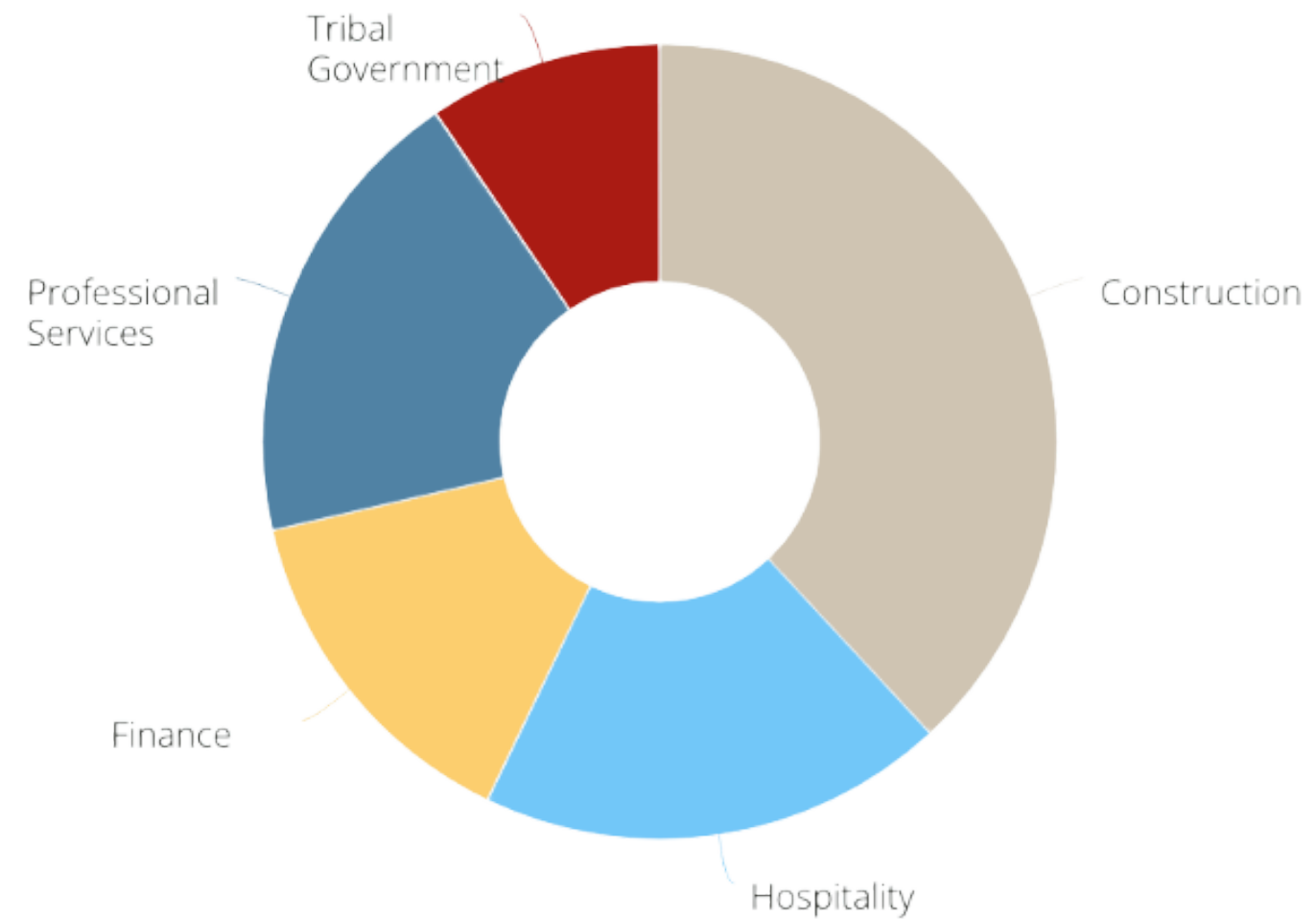
Solidify your
commitment to
the industry

TARGETED DEMOGRAPHICS

Registrants



Industries



SPONSORSHIP OPPORTUNITIES



Indigenous Biz Con

October 8-11, 2023 //
Milwaukee, WI



State of the Tribes Reception

Annually in March //
Madison, WI



Golf Outing

August 4, 2023 //
Pine Hills Golf Course,
Gresham, WI



Holiday Luncheon

December 2023 //
Madison, WI

CUSTOM SPONSORSHIPS

Join IBC as we provide specialized, all-inclusive sponsorships and events that fit your needs. Tiered pricing is offered if you're interested in sponsoring several IBC events. For more information, please get in touch with Collin Price, Rob Pero, or Zoar Fulwilder.

ZOAR FULWILDER

Phone: 920-655-6023

Email: zoar@mavidconstruction.com



ROB PERO

Phone: 608-438-2642

Email: rob@perodigm.com



COLLIN PRICE

Phone: 608-772-8848

Email: collin@heenadevelopment.com



INDIGENOUS
BUSINESS GROUP

INDIGENOUS BIZ CON

This Wisconsin Indigenous business convention is an in-person experience that brings together Indigenous owned businesses, thought leaders, tribal leaders, and non-Native partners to learn, network, collaborate and build meaningful partnerships that result in business.

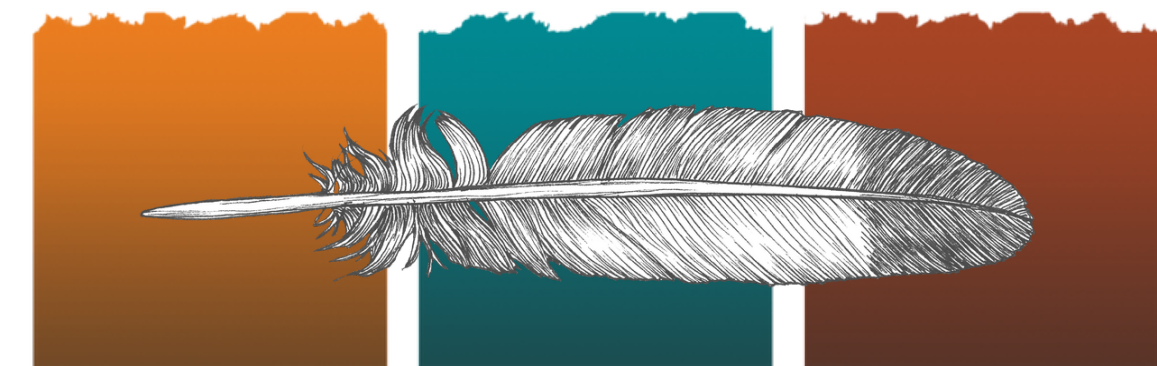
Date: October 8-11, 2023

Location: Potawatomi Casino & Hotel, Milwaukee, WI

Participants: 250-300

Format: Multi-Track Panels & Keynote Speakers

- Exhibit Space
- Indigenous People's Day Opening Night Celebration
- Artisan Marketplace
- Awards Banquet



INDIGENOUS

BIZ CON | OCT. 8-11, 2023

Milwaukee, WI

*A portion of the proceeds will be donated to the American
Indian Chamber of Commerce of Wisconsin.*



IBC

PANEL TOPICS

- Unlocking the power of DBE Certification
- Diversity & inclusion strategies for attracting & retaining talent
- Navigating tribal contracting opportunities
- Building your legal business toolkit
- Dispelling Tribal business law myths & understanding sovereign immunity
- Access to capital to help your business grow
- Energy infrastructure and emerging markets
- Cannabis in Indian Country
- Sustainability and growth in the construction industry



IBC SPONSORSHIPS

Conference Assets

	TITLE PRESENTING SPONSOR	DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
	\$50,000+	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500
Complimentary Conference Registrations	CUSTOM	10	5	3	2	1
Presentation and/or Breakout Session	CUSTOM	✓	✓	×	×	×
Visibility in Press Release & Pre-Conference Marketing	CUSTOM	✓	✓	×	×	×
Exhibit Table	✓	✓	✓	✓	✓	×
Multimedia Product or Company Profile	✓	✓	×	×	×	×
Mention during Introduction of Keynote Speaker	✓	✓	✓	×	×	×
Full Page Ad in Conference Program	✓	✓	✓	×	×	×
Half Page Ad in Conference Program	×	×	✓	×	×	×
Social Media Feature	✓	✓	✓	✓	×	×
Social Media Mention	✓	✓	✓	✓	✓	✓
Recognition at Conference	✓	✓	✓	✓	✓	✓
Post Conference Attendee List	✓	✓	✓	✓	✓	✓

STATE OF THE TRIBES RECEPTION

Mavid Construction's State of the Tribes reception is where Wisconsin's Native American leaders gather to touch on a number of topics in front of lawmakers during the annual State of the Tribes address. The reception is an opportunity to meet Tribal leaders, government officials, and businesses for networking, conversation and fun!

Date: Annually in March

Location: Edgewater Hotel, Madison, WI

Participants: 150

Format: Networking Reception

- Guest Speaker: TBD
- Food and drinks



STATE OF THE TRIBES RECEPTION SPONSORSHIPS

PLATINUM \$2,500	GOLD \$1,500	SILVER \$1,000	BAR \$800	BRONZE \$500
Game Sponsor	Logo Prominent on Sponsor Board	Logo on Sponsor Board	Signage with Logo on Bar Area	Logo on Sponsor Board
Logo Prominent on Sponsor Board	Social Media Mention	Social Media Mention	Verbal Recognition at Event	Verbal Recognition at Event
Social Media Mention	Verbal Recognition at Event	Verbal Recognition at Event		
Verbal Recognition at Event				

GOLF OUTING

This golf outing, presented by IBG and AICCW, is a perfect way to network in a more informal and social atmosphere. In addition to playing 18 holes of golf, attendees enjoy food, drinks, raffle prizes, team prizes, hole contests, and more.

Date: August 4th, 2023

Location: Pine Hills Golf Course, Gresham, WI

Participants: 35 teams of 4 people each

Format: Golf outing

- Afternoon & evening networking opportunities in a casual environment



GOLF SPONSORSHIPS

TITLE SPONSOR

\$10,000
(qty 1)

**TOURNAMENT
SIGNAGE SPONSOR**

\$5,000
(qty 2)

**DINNER SIGNAGE
SPONSOR**

\$3,000
(qty 1)

**LUNCH SIGNAGE
SPONSOR**

\$2,500
(qty 1)

**TOURNAMENT
SUPPORTER SPONSOR**

\$1,500
(unlimited)

CIGAR SPONSOR

\$1,000
(qty 1)

**BEVERAGE CART
SPONSOR**

\$750
(qty 1)

**GOLF CART
SPONSOR**

\$750
(qty 1)

**DRIVING RANGE
SPONSOR**

\$500
(qty 3)

**PUTTING GREEN
SPONSOR**

\$500
(qty 3)

**GOLF HOLE
SPONSOR**

\$250
(qty 18)

Please reach out to the IBC team on sponsor-level specifics and availability for each level.

HOLE-IN ONE WINS *\$10,000*



HOLIDAY LUNCHEON

Please join our fellow Indigenous business owners, tribal leaders, and other non-Native partners for the Perodigm Holiday Luncheon. This is an opportunity to gather with friends and enjoy a relaxing lunch in the midst of the holiday season!

Date: Annually in December

Location: Madison

Participants: 30-40

Format: Business Luncheon

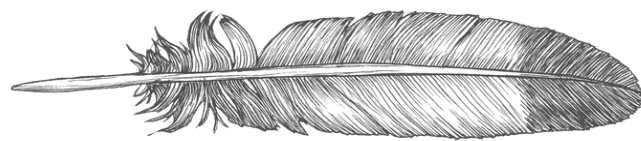
- Amazing food and drinks
- Smaller, more intimate setting



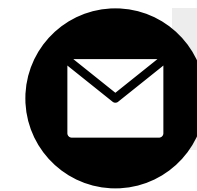
LUNCHEON SPONSORSHIPS

PLATINUM \$2,500	GOLD \$1,500	SILVER \$1,000	BRONZE \$500
(4) Lunch Reservations with 4 drink tickets	(3) Lunch Reservations with 3 drink tickets	(2) Lunch Reservations with 2 drink tickets	(1) Lunch Reservations with 1 drink tickets
Gift	Gift	Logo on Sponsor Board	Logo on Sponsor Board
Logo Prominent on Sponsor Board	Logo Prominent on Sponsor Board	Verbal Recognition at Event	Verbal Recognition at Event
Verbal Recognition at Event	Verbal Recognition at Event		

CONTACT INFORMATION



INDIGENOUS
BUSINESS GROUP



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